

General KRSE 105.7 GIVEAWAY Guidelines

OFFICIAL CONTEST RULES

1. How to Enter Contests:

a. The Hawk contests are generally conducted on air, on social media such as Facebook and Twitter, the official KRSE website www.thehawkyakima.com, and direct sign up boxes.

b. To participate in the contests, listeners tune in to KRSE Monday through Friday for a chance to get qualified/win on the air, visit the online contest locations, or sign up in-person as directed for each specific contest.

1. No purchase is ever required for participation, including on-site direct drawing sign-up boxes.

2. Eligibility Restrictions:

a. The contest is open all KRSE listeners 21 and older who are legal residents of the State of Washington (must provide proof of ID). Military entrants without state IDs must establish proof of residence in the State of Washington to be considered. Employees of Radio Yakima, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Yakima, WA metropolitan area and the members of their immediate households are ineligible to participate or win.

b. Listeners are eligible to win a KRSE contest only once every **30** days. Only one winner per household is permitted in any contest. Contestants may qualify (1) once per day during contest. Winners of major contests (value of \$1000 or greater) must wait 90 days before entering any contest on KRSE.

3. Prizes:

a. Prizes vary with each contest, each subject to change for each contest. Transfer of prizes is not allowed for prizes over \$100, which are reported to the IRS as required by law.

b. No other prizes or accommodations are included unless specifically detailed during promotional giveaway.

c. All prizes or prize certificates may be picked up at the office of KRSE 17 N. 3rd St. Yakima, WA. 98902. 509-248-2900. Any prize or prize certificate not claimed within 30 days will be forfeited by the winner. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its arrival. KRSE and Radio Yakima are not responsible for the safe arrival of a prize or prize certificate.

d. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash. KRSE reserves the right to change the actual prize for any contest, as long as the cash value stays the same.

4. Selection of Winners:

a. Decisions of station management with respect to the contest are final. All contestants have the right to be qualified as described above and subject to the restrictions indicated in the official rules.

5. Conditions:

a. Payment of all federal, state and local taxes are the sole responsibility of the winner. Prizes awarded to winners will be reported, if required, on IRS Form 1099 or the equivalent, and a winner of a prize valued at more than \$600 may be required to acknowledge the prize valuation at the time of award.

b. By participating in the contest, the winner or winners agree to have their name, voice, picture or other likeness used in any advertising or broadcasting material relating to this contest, and to sign a publicity release prior to acceptance of the prize.

c. Contest winners will be required to sign a liability release and indemnification prior to acceptance of any prize valued at \$600.00 or greater or where prize includes the provision of transportation, whether or not such transportation is provided by KRSE Pursuant to the liability release, the winners will agree to hold KRSE, its corporate licensee and all officers, shareholders, directors, employees, agents, sponsors and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or contest.

6. KRSE reserves the right to make changes in the rules of the contest in its sole determination. Any change will become effective upon announcement of the change on-air.

7. No purchase is necessary. The contest is void where prohibited.

8. Failure to comply with the contest rules may result in a contestant's disqualifications at the discretion of KRSE.

9. Copies of the written contest rules are available during regular business hours at the main studio of KRSE, 17 N. 3rd St. Suite 103, Yakima, WA 98902; 509-248-2900.